



Century Linen Announces the Promotion of Kevin Nowak to the CEO Role and the Hiring of Philippe Content as CFO

Johnstown, NY - August 2023 – Century Linen (“Century” or the “Company”), a leading healthcare and hospitality linen service company serving central New York and New England, is pleased to announce the appointments of Kevin Nowak and Philippe Content as CEO and CFO of the Company, respectively.

Mr. Nowak brings over 40 years of experience in the linen industry, having previously held executive roles at Angelica and Novo Health Services. He possesses an extensive background in operations, sales, and service and brings a wealth of experience and a proven track record of success in driving business growth and transforming organizations. Mr. Nowak joins the Century Linen team after a successful career with NOVA Health Services where he served as Operations Director and before that was an operations executive with Angelica in New England, which included the operations Century acquired last year from Angelica. In those prior positions, Mr. Nowak oversaw multiple plants and operations across several geographies, as well as handled key customer relationships. At Century, Mr. Nowak’s focus will be on customer satisfaction, revenue growth, integration and profitability.

Mr. Nowak, said: "I am honored to have been chosen to lead such an organization. Century Linen has an exceptional reputation in the industry, and I am eager to collaborate with the talented team to drive innovation, enhance customer experiences, and deliver sustainable growth."

Mr. Content joins Century as an experienced and accomplished CFO with a broad background in finance, accounting, corporate finance, and M&A at large and medium-sized companies. In his prior roles, Mr. Content has completed over \$6 billion in M&A and capital-raising transactions for private and public companies worldwide, assisted companies with their accounting and finance system design and functionality, and worked at Lucent and Bell Labs where he was the co-head of Global Strategy. Mr. Content served in the Belgian military, where he achieved the rank of Captain as a Green Beret in the Allied Command Europe Mobile Forces. Mr. Content received his MES from L’Ecole Royale Militaire (Belgium) and his MBA in Finance from Boston University.

Mr. Content said: "I am thrilled to be part of the Century Linen team and contribute to its continued success and growth. By leveraging our financial strengths and implementing sound strategies, we will drive financial growth, foster operational efficiency, and maximize value for all stakeholders."

Will Krusen, Century Linen Board Chair, said: "I am delighted to welcome Kevin and Philippe to the Century Linen team." He added, "Their combined expertise and proven leadership capabilities make them the perfect fit to lead our organization into the future."



About Century Linen & Uniform

Century is a leading provider of outsourced linen management services, uniform programs, specialty products & value-added services to healthcare, hospitality, and commercial customers across the Northeast region. Century currently operates a network of 10 facility locations that service 2,000+ customer sites in upstate New York, Massachusetts, Connecticut, Rhode Island, New Hampshire, and Vermont. With over a 100-year history, Century is widely recognized for providing differentiated solutions, quality service, and exceptional reliability to local-market customers. Century is a member of Textile Rental Service Association (TRSA) and Healthcare Linen Alliance and enjoys accreditations with Healthcare Laundry Accreditation Council (HLAC) and Hygienically Clean (HC). Century was founded in 1915 and is headquartered in Johnstown, NY.



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